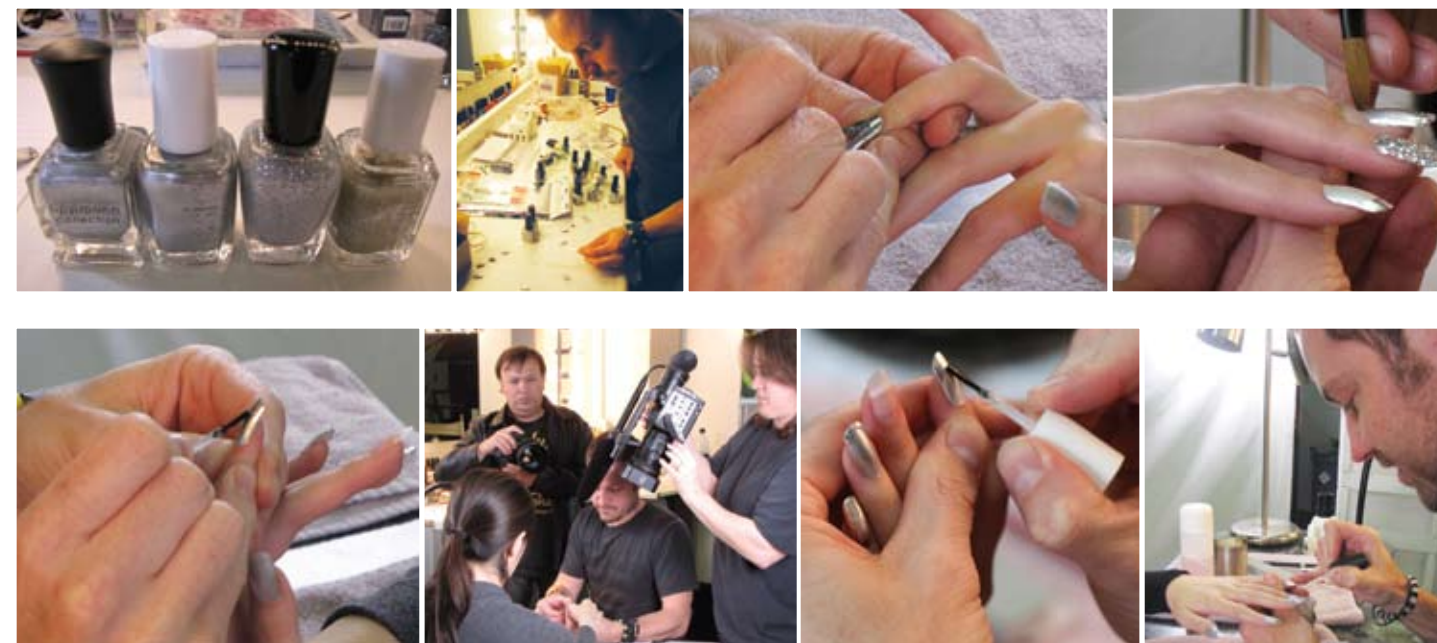




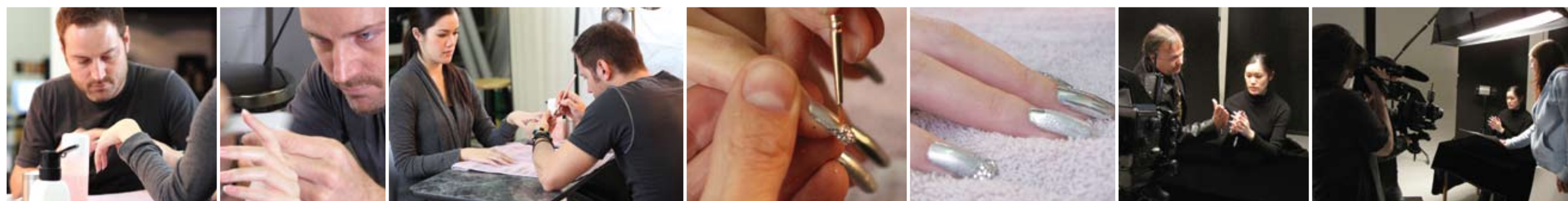
The Making of Our Cover: Anniversary Edition

Technology is truly amazing. What does this have to do with our cover, you ask? Well, on the day of this very important shoot—the cover marking 20 years of NAILPRO—I lay prostrate in bed with the flu and a 102° fever. But I was not going to miss out on this shoot, so I pulled out my trusty iPhone and started working from bed. I wanted this celebrated cover to be different than our usual: it would only feature hands. I started by pulling inspirational photos and emailing them to our team at the shoot, including nail tech Tom Bachik. Next, we all brainstormed (with me on speaker phone) about how to incorporate platinum (the metal used to celebrate 20 years) in the design. A few hours later, I received photos of how it was going, and I was blown away! Bachik used a combination of Minx, silver lacquer, rhinestones and glitter to come up with these elegant and fashion-forward nails. Photographer Caesar Lima did a wonderful job of creating dramatic lighting while ensuring that the nails were the stars of this show. Thanks to everyone who made this shoot a success!



Nail Artist

One of the top *man-icurists* in the world, Tom Bachik designs visually fashion-forward nails for celebrities, runways, ads and magazines.



Photographer

The merging of photography and computers is what keeps viewers guessing as to what Caesar Lima will come up with next.

Creating the Cover Nails



1 Bachik began by extending the model's nails with clear tips. He then filed them down to a workable length.

2 After the tips were applied, Bachik used clear acrylic to create an overlay, careful to keep the application thin.

3 After the nails were filed and shaped, Bachik applied base coat to all 10 nails.

4 For some of the nails, Bachik used Minx. He first measured it to fit the nail, then attached it to the nail plate. He even cut the Minx in some instances to create different shapes.

5 Using his fingers, he smoothed the Minx onto the nail, then applied heat to affix the adhesive to the nail.

6 On other nails, Bachik used chunky craft glitter. First he polished the nail, then he sprinkled glitter on the wet lacquer, using a small brush to refine the design.

7 To apply rhinestones, Bachik used a small amount of nail glue and a cuticle stick to guide the rhinestones into place. Notice how some rhinestones were applied upsidedown to give a stud-like appearance!